



4C MODEL CERTIFICATION

Associate Pathway

November/December 2025

WHY THIS MATTERS

Most culture and leadership work skims the surface. The 4C Model, published in OD Review, dives deeper — making the invisible visible so leaders can act with confidence.

Becoming a Synthosys Certified Associate isn't about adding another certificate to your wall. It's a partnership of trust: we continue to deliver the 4C assessments, and as a Certified Associate you are trusted and equipped to interpret the reports, integrate them into your own practice, and deliver real impact for your clients.

WHAT MAKES THE 4C DIFFERENT

- Peer-reviewed and proven across sectors.
- Clear visuals (heatmaps, radars) that leaders grasp instantly.
- Complements your practice — it doesn't replace your method; it enhances it with a new lens on alignment, trust and collaboration.

YOUR BENEFITS AS AN ASSOCIATE

- Certified licence to use the 4C Model in your own client work.
- Up to 40% discount on reports and tools.
- Listed as part of the Synthosys Associate Network.
- Access to a trusted global community of peers.
- Future opportunities to collaborate or teach with Synthosys.

PRACTICAL DETAILS

- Format: Online, small group.
- Duration: 3 sessions (9 hours total).
- Price: **£849**

CERTIFICATE AWARDED

Certificate awarded only upon full completion and satisfactory engagement.

This is not training for training's sake. It's a commitment. We equip you with a tool that leaders value and invite you into a community that stands for depth, clarity, and impact.

THE CERTIFICATION PATHWAY

MODULE	FOCUS	TIME - UK
1. Culture Heatmap	Reading quadrants; spotting hidden misalignments	18 November, 16:00–19:00
2. Dynamics & The Unconscious	Understanding the hidden forces shaping performance	25 November, 16:00–19:00
3. Case Study & Integration	Apply learning; demonstrate confident interpretation	09 December, 16:00–19:00

Secure Your Place Now:

TYPE or SCAN

synthosys.co.uk/for-service-providers



Prefer to talk first?

Email: info@synthosys.co.uk

**4C Model Certification
By**

Synthosys